



Vox Cinema at City Centre Al Zahia

📍 Sharjah, UAE

☰ Unity SGL &
Rapiduct SGL

The project.

The 16-screen multiplex is the largest cinema in Sharjah and boasts the most innovative and advanced technology for the ultimate cinematic experience.

It marks the fourth cinema opening across the region in the wake of Covid-19 and reaffirms owner, Majid Al Futtain's unwavering confidence in the industry.

The challenge.

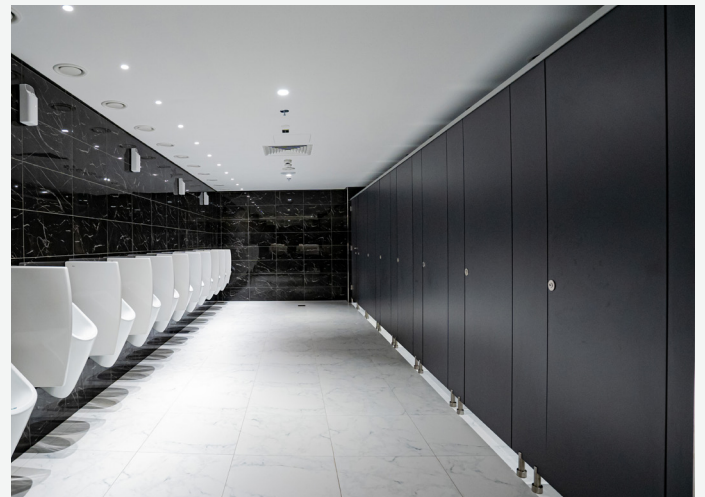
WME was appointed to provide the lead consultancy design and site supervision for multiple cinema projects within the UAE. Working with Unick Architects and Khansaheb Interiors, the project was tailored to the surrounding market place and customer preferences.

The two-story entertainment hub in Sharjah opened in March 2021 and was completed in compliance with government guidelines, implementing an all-encompassing sanitisation and physical distancing plan.

City Centre Al Zahia serves a trade area of more than 1.9m people. With a massive 1500 seat capacity, Unick were looking for high quality robust washroom products able to withstand high traffic and regular cleaning.

The challenge.

Venesta's Middle East team rose to the challenge to create washrooms that reflect the first class standards of design, performance and reliability in the complex. The Unity washroom cubicle range provides a simple and striking design. The flush fronted toilet cubicles



were specified in Noir, and with the minimalist fittings and 100mm satin anodised aluminium pedestals, Unity has made a big impact in this washroom area. The monochrome theme is reminiscent of Hollywood's bygone era to fully immerse Vox's guests into the cinema experience.

To continue the smooth surfaces and clean lines inside the toilet cubicles, Unick specified Rapiduct duct panelling, also in Noir. Both the toilet cubicles and Rapiduct duct panels were supplied in Solid Grade Laminate (SGL) for fully waterproof and impact resistant surfaces, suitable for high footfall and heavy public usage. For enhanced levels of cleaning and maintenance, SGL is the ideal choice thanks to its smooth and seamless surface.

Highly functional yet affordable, the clean, modern style was delivered with the highest level of attention to detail and a five-year product guarantee.